



ONTEX' iD-direct B2C Website and related services : Privacy Statement and Cookies

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Introduction

This Privacy Statement applies to Ontex BVBA, with registered office at Genthof 5, 9255 Buggenhout, Belgium, registered in the Crossroad Bank for Enterprises under number VAT BE 0419.457.296 RPR Gent Division Dendermonde ("ONTEX") and any of its affiliates which control and make use of visitor information collected via the website at the following address <http://www.id-direct.com/ukb2c/en/home.html> (hereafter the "Website").

If you as a visitor access, choose to register or submit personal data to this Website, you agree to the use of such personal data in accordance with this Privacy Statement. Please note that this Website contains links to other websites that are not operated by ONTEX, for which ONTEX is not responsible and that are not be governed by this Privacy Statement. You should check the relevant third party's website and relevant privacy statements for more information about their processing of your personal data.

Your use of this Website is subject to this Privacy Statement and the Terms of Use available at <https://www.id-direct.com/ukb2c/en/page/conditions.html>.

Before submitting personal data to us on certain sections of this Website, you may be asked to electronically accept this Privacy Statement by clicking on "ACCEPT". Your action in clicking on that button and your use of the this Website signifies that you agree to the collection, processing, use and transfer of your personal data as described in this Privacy Statement. Such acceptance and agreement shall be deemed to be as effective as execution of this Privacy Statement by a written signature performed manually by you, and this Privacy Statement shall be deemed to satisfy any writings requirements of any applicable law, notwithstanding that this Privacy Statement is written and accepted electronically. Our records of the date on which you accept this Privacy Statement, and the effective date of all future changes to this Privacy Statement, shall be conclusive evidence as to the effective date.

If you have any questions regarding this Privacy Statement or do not feel that your concerns have been addressed, please direct your questions to:

Email : shopUK@ontexglobal.com
Phone : 0800 389 6185.

Information collection

ONTEX shall collect personally identifiable information about you ("personal data") via the Website during the ordering or registration process. Such personal data may consist of, but is not limited to, your name, email address, telephone number, country, birthday, choice of language and profile. During the payment process certain credit card data may be collected to secure payment.

Use of personal data

The visitor's personal data provided will be processed in accordance with applicable data protection and privacy laws and regulations, including the Data Protection Directive 95/46/EC and implementing local laws, as may be amended, replaced or repealed, including by the General Data Protection Regulation (EU) 2016/679 of 27 April 2016 ("GDPR") once it comes into effect on 25 May 2018 (hereinafter, the "Data Protection Laws"). For the purposes of this Privacy Statement, 'personal data', 'data controller', 'data processor', 'data subject' and 'processor/processing' shall have the same meaning as in the applicable Data Protection Laws.



Ontex acts as data controller in relation to the processing of your personal data and will process your personal data for the following purposes: visitor administration, processing and monitoring of orders and reservations, after-sale services and management of the customer relationship, improving our Website and ONTEX' products and services and, subject to your consent as required under applicable law, direct marketing for ONTEX' products and services (including the sending of our newsletter if you subscribe thereto). We will ensure that our marketing activities comply with the applicable law, and implement procedures to obtain necessary consents before sending you emails containing information about ONTEX offerings. You may at any time request that we discontinue sending you such materials.

Each visitor has the right, without having to provide any motivation, to oppose the processing of his or her personal data if this personal data is used for purposes of direct marketing.

Oppositions can be sent, free of charge:

- by e-mail sent to the following e-mail address: shopUK@ontexglobal.com
- by sending a letter to the following address : iD Direct, Help Desk, Weldon House, 2nd Floor, NN17 5JG Corby, Northants, United Kingdom.

Each visitor has the right to access and correct personal data processed in the files of ONTEX that relate to him or her, as well as to exercise other rights under applicable Data Protection Laws. This access and correction right may be exercised directly through the Website via the visitor's account and this free of charge, or by contacting ONTEX at the email address above.

ONTEX takes all reasonable measures to ensure confidentiality of the personal data communicated by the visitor. Each visitor however acknowledges that transmission of personal data via the Internet is never without risk. To the fullest extent permitted by law, the visitor agrees, therefore, that any possible direct or indirect damage that he or she would suffer following an illegal or wrongful use of his or her personal data by third parties who do not have authorization to do so, can never be allocated to nor recovered from ONTEX.

Disclosure of information to third parties

Personal data may be transmitted internationally through the ONTEX worldwide organization or to third parties for the purposes identified below.

When you order a product on the Website, ONTEX may share your personal data with other companies of the ONTEX group (a list of ONTEX affiliates is available at <http://www.ontexglobal.com/ontex-around-world> located in the European Economic Area, acting as data controllers, for the purposes of managing your orders, delivering the products, after-sale services, billing and invoicing, providing assistance, accounting and tax purposes, handling complaints, legal compliance, direct marketing, in accordance with applicable data protection laws.

Although we may provide visitors' personal data to service providers that process personal data on our behalf, as a data processor, we do not share visitors' personal data with third parties for secondary or unrelated purposes unless otherwise indicated at the time of collection of the data in accordance with applicable law.

This may include transfers outside the European Economic Area, including in countries that may not offer the same level of data protection as in the European Economic Area. ONTEX will take appropriate safeguards so that personal data remain subject to appropriate level of protection in



accordance with applicable Data Protection Law for the purposes identified above. By providing personal data to ONTEX through this Website, you are consenting to such transfers.

Where appropriate or required, personal data may be disclosed to law enforcement, regulatory or other government agencies, or third parties where necessary or desirable to comply with legal or regulatory obligations or requests or for the purposes identified above.

Information security

We have appropriate technical and organizational security measures, including commercial standards of technology and operational security in place to protect the personal data provided by visitors from against accidental or unlawful destruction or accidental loss, alteration unauthorized access, disclosure or transfer, misuse, and against all other unlawful forms of processing, as required under applicable Data Protection Laws .

Children's privacy protection

ONTEX understands the importance of protecting children's privacy in the interactive online world. The Website covered by this privacy policy is not designed for or intentionally targeted at children of 18 years of age or younger.

ONTEX does not sell products for purchase by children. If you are under 18, you may use this Website only with the involvement and supervision of a parent or guardian.

Visitors' questions

If you have any questions or concerns regarding your privacy while using this Website, please contact us at:

Email: shopUK@ontexglobal.com

Phone: 0800 389 6185

Cookies

The Website uses cookies as described below. By using this Website, or by clicking "ACCEPT", you are agreeing to ONTEX' use of cookies in accordance with this Privacy Statement and to the underlying personal data processing, unless you have disabled cookies in your browser settings.

If you do not agree to ONTEX' use of cookies in this way, you should set your browser settings accordingly. You will always be able to change your choice by amending your browser settings in the future. If you disable cookies, this may impact your user experience while on this Website.

(a) What are cookies?

Cookies are files or pieces of information that may be stored on your computer (or other internet enabled devices, such as a smartphone or tablet) when you visit this Website. A cookie will usually contain the name of the website from which the cookie has come from, the "lifetime" of the cookie (i.e. how long the cookie will remain on your device), and a value, which is usually a randomly generated unique number.

Two types of cookies may be used, "session cookies" and "persistent cookies". Session cookies are automatically deleted at the end of your browsing session. Persistent cookies remain longer on your device, for the duration of each specific cookie, and will remain valid until its set expiry date (unless deleted by the user before the expiry date).



Cookies can be used by web servers to identify and track users as they navigate different pages on a website and identify users returning to a website. Cookies do not contain any information that personally identifies you, but personal data that ONTEX stores about you may be linked to the information stored in and obtained from cookies.

(b) For what purposes does this Website use cookies?

Many cookies on this Website perform essential functions or services you have requested or for security purposes, as further described in the table below.

To ensure that our Website is well managed and to facilitate improved navigation within the Website, we or our service provider(s) may use cookies to collect aggregated data. We may use such devices to track information on our systems and identify categories of visitors by items such as IP address, domain, browser type and pages visited. This information is reported to our webmasters who use the information to analyze the number of visitors to different areas of the Website and to make sure that our Website is serving as a useful, effective information source.

(c) What types of cookies does the Website use?

The table below summarises the different types of cookies ONTEX uses on the Website, together with their respective purposes and duration.

1. Functional Cookies

Cookie Name	Purpose of the cookie	Duration of the cookie
Authentication Cookie: <i>JSESSIONID</i>	This cookie sets a unique session ID and is used to maintain the user's state across page requests.	Session
Preference cookie: <i>complianceCookie</i>	This cookie is used to store whether the cookies have been accepted by the user.	Session
<i>Footprints</i>	This cookie is used to track the visited products.	Permanent



2. Analytics Cookies

Cookie Name	Purpose of the Cookie	Duration of the Cookie
Google Analytics _utmb	Google Analytics is a web analytics service provided by Google, Inc. ("Google"). This cookie is used to establish and continue a user's session. More information can be found at http://www.google.com/analytics/learn/privacy.html .	Session
Google Analytics _utmc	This cookie is used to determine whether or not to establish a new session for the user. More information can be found at http://www.google.com/analytics/learn/privacy.html .	Session
Google Analytics _utmt	This cookie is used to indicate the type of request. More information can be found at http://www.google.com/analytics/learn/privacy.html .	Session
Google Analytics _utmz	This cookie is used to store the type of referral used by the visitor to reach a website. More information can be found at http://www.google.com/analytics/learn/privacy.html .	Persistent (6 months)



(d) Does the Website use third party cookies?

ONTEX uses a number of suppliers that may also set cookies on your device on our behalf when you visit the Website to allow them to deliver the services they are providing. If you would like more information about these cookies, as well as information about how to opt-out of receiving such cookies, please see their privacy policies listed below:

Cookie Name	Purpose of the Cookie	Duration of the Cookie
<i>Google AdWords conversion tracking</i>	Google uses cookies to help businesses that buy ads from Google determine how many people who click their ads end up purchasing their products. The conversion tracking cookie is set on your browser only when you click an ad delivered by Google where the advertiser has opted in to conversion tracking. These cookies do not contain information that can identify you personally. If this cookie has not yet expired when you visit certain pages of the advertiser's Web Site, Google and the advertiser will be able to tell that you clicked the ad and proceeded to that page. Each advertiser gets a different cookie, so no cookie can be tracked across advertiser Web Sites. If you want to disable conversion tracking cookies, you can set your browser to block cookies from the googleadservices.com domain. Additionally, due to the current lack of per-domain cookie settings in iOS and Android mobile browsers, you must disable all cookies in order to opt out of mobile conversion tracking. More information can be found at: http://www.google.com/privacy_ads.html .	Permanent (30 days)

When you visit the Website, you may receive cookies from third party websites or domains. ONTEX does not control the placing of these cookies and you should check the relevant third party's website for more information about these cookies. The relevant third party is responsible for providing you with information regarding the cookies they place and obtaining your consent before placing cookies on your device.



(e) *How can you control, delete or withdraw your consent to the use of cookies ?*

If you wish to withdraw your consent to ONTEX' use of cookies on this Website, or if you wish to delete or control the placing of cookies on your computer, you can change your browser settings to block cookies or to alert you when cookies are being sent to your device. There are a number of ways to manage cookies. Please refer to your browser instructions or help screen to learn more about how to adjust or modify your browser settings at:

- Internet Explorer: <http://windows.microsoft.com/en-US/windows-vista/How-to-manage-cookies-in-Internet-Explorer-9>
- Chrome: <http://support.google.com/chrome/bin/answer.py?hl=en-GB&hlrm=nl&answer=95647>
- Firefox: <http://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences?s=cookies&r=5&as=s>
- Safari: <http://support.apple.com/kb/PH5042>

If you disable the cookies that the Website uses, this may impact your experience while on the Website, for example you may not be able to visit certain areas of the Website or you may not receive personalised information when you visit the Website.

You can also delete cookies already stored on your computer.

Again, doing this may have a negative impact on the usability of many websites.

Update to this Privacy Statement

If ONTEX changes its privacy practices, an updated version of this Privacy Statement will reflect those changes and we will notify you of such changes by updating the effective date at the top of this Privacy Statement. Without prejudice to your rights under applicable law, ONTEX reserves the right to amend this Privacy Statement from time to time to reflect technological advancements, legal and regulatory changes and good business practices.